

April 19, 2016

## Renowned Journalist Kamal Siddiqi joins CEJ as Director

KARACHI: Renowned journalist and editor, Kamal Siddiqi, has joined the Institute of Business Administration (IBA) as the new director of the Centre for Excellence in Journalism (CEJ) as of April 1, 2016. Siddiqi joins CEJ from *The Express Tribune*, where he served for more than six years, supervising four print editions and the online edition.

"I am very excited to be part of the CEJ in the role as director. I have been closely associated with the center since its inception as I am a firm believer in providing quality training to journalists in Pakistan to improve the quality of the work they do. In my opinion one of the biggest challenges that journalists in Pakistan face today is the lack of opportunities for training and professional development. I am sure CEJ will play an important role in making those opportunities available," said Siddiqi.

On the appointment of Kamal Siddiqi as the Centre's new head, Dr. Sayed Ghani, acting Dean and Director IBA said, "I would like to welcome Mr. Kamal Siddiqi who has been appointed as the Director of the Centre for Excellence in Journalism at IBA. Mr. Siddiqi brings with him 25 years of experience in journalism and was most recently the editor of the Express Tribune, a partner of the International New York Times."

Former Acting Director CEJ, Christie Marie Lauder, is excited to welcome Siddiqi on board. "It is thrilling to gain a journalist of Kamal Siddiqi's caliber as the head of the program. With such an experienced hand on the wheel, I know that the Centre will be able to expand and grow in exciting ways and reach even more members of the media community than we have before." Lauder will remain with the Centre in her original capacity as CEJ's program manager.

Before joining *The Express Tribune*, Siddiqi worked as an editor at *The News* for four years. He has also worked at *Dawn*, *Dow Jones News Wires* and *Asia Times* in various editorial positions. In addition, Siddiqi has taught at the University of Karachi and Monash University in Melbourne, Australia.

Siddiqi earned a Master's degree in Mass Communication from the University of Karachi and another Master's in Media Studies from the London School of Economics.

CEJ is an initiative for the professional development, training and networking of Pakistani journalists and media professionals. Founded in 2014, the Centre is product of collaboration among the International Center for Journalists (<http://www.icfj.org>), IBA ([iba.edu.pk](http://iba.edu.pk)), and the Medill School of Journalism at Northwestern University (<http://www.medill.northwestern.edu>).

Located in the new Aman Tower at IBA City Campus, the Centre was inaugurated on February 27, 2016 by the American Ambassador to Pakistan, David Hale, and then Dean and Director IBA, Dr. Ishrat Husain. CEJ facilities include a fully functional television studio and production control room, state of the art editing suites, and a simulated newsroom in order to offer their students training in real working environments.

Since 2014, the Centre has conducted numerous training programs on a variety of pressing subjects for print, broadcast and digital media journalists. Topics have included TV documentary production, news reporting for TV and print, data journalism, feature writing, editing for print, and investigative journalism.

More information about the Centre and its programs can be found at [www.cej.iba.edu.pk](http://www.cej.iba.edu.pk), Facebook at CEJatIBA, Twitter @CEJatIBA, or email at: [cej@iba.edu.pk](mailto:cej@iba.edu.pk)

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