



Leadership • Excellence • Impact



Center for Excellence in Journalism

# Master of Science in Journalism (MSJ)

Institute of Business Administration (IBA), Karachi

Admissions Open  
**April 21, 2026**

Application Deadline  
**June 10, 2026**



## Program Highlights

- 1.5-year Master's program
- Modern curriculum aligned with today's newsroom practices, covering digital journalism, data journalism, AI in media, and multimedia storytelling
- Developed in collaboration with Northwestern University's Medill School of Journalism, USA



## Why Study MS Journalism at IBA, Karachi?

- Flexible timing
- 100% scholarships available
- Learn from Pakistan's leading editors and media practitioners
- Train using modern broadcast technology and equipment
- Build practical reporting, production, and storytelling skills



## Who Can Apply?

- Minimum 16 years of education
- At least 2.5 CGPA or 50% marks in last degree
- Open to all disciplines
- Ideal for mid-career journalists and media practitioners

## Apply Now



SCAN HERE

Contact Us to Learn More



+92 21 38104701 | EXT: 1716



cej@iba.edu.pk